Is Seeing Believing?

Living in a Digital World
YOUR ASSIGNMENT:

This power point is designed for you to navigate on your own.

Go through each slide and, using the hyperlink connections to attach to the web, browse the suggested web sites.

Jot down images that effect you strongly and be prepared to write a response to this PowerPoint.
As you work, remember three basic essential questions.

**ESSENTIAL Questions**

1) **How is Adobe Photoshop used?**

2) **What are the effects of manipulated images?**

3) **How do these images shape beliefs about body image, and our perceptions of reality?**
Take a look at the Dove Beauty video.

Click the link below to view:

https://www.youtube.com/watch?v=iYhCn0jf46U&list=PL051344725FBFBF07
Ready for another extreme makeover?

Click on the blue circle
Jennifer Aniston sued Redbook magazine for manipulating her picture without permission.

Read more about the Aniston Scandal at:

http://www.frankwbaker.com/aniston.htm
Photoshopping in the News… click on link

http://blogcritics.org/sports/article/ojs-last-run-a-tale-of/
Visit this website for a step-by-step digital manipulation demo. When you get to the site, look for Metropolitan magazine on the far left of the site, click on it, and then click through the 12 options beginning with Eyes.

Click on this word: RETOUCH
Digital Retouching Portfolio

For some people, digital manipulation for commercial companies is a full time job.

Check out some examples at:

http://www.reforget.com
Photoshopping to ADD curves

Recent trends show some celebrities adding, not subtracting, curves.
See article and many photo examples.

http://www.foxnews.com/entertainment/2012/08/21/fashion-magazines-now-airbrushing-models-to-make-them-look-fatter/?cmpid=cmtY_%7BlinkBack%7D_Fashion_magazines_now_airbrushing_models_to_make_them_look_fatter%3F
Learn more about National Geographic Magazine’s “Photo of the Year” at:

More shark retouching in the news. Click on

Great white shark photo was fake
Click either link to see more 
“PHOTOS THAT LIE”

http://www.cnet.com/pictures/pictures-that-lie-photos/

http://www.sree.net/teaching/photoethics.html
Examine Ethical Issues in Digital Manipulation

Go to: http://www.frankwbaker.com/isbnews.htm
Photo-manipulation circa 1860

For the whole story on Abe’s new bod and more manipulated pics, click the link below…

http://www.cs.dartmouth.edu/farid/research/digitaltampering/
This digital composite of Senator John Kerry and Jane Fonda sharing a stage at an anti-war rally emerged during the 2004 Presidential primaries as Senator Kerry was campaigning for the Democratic nomination.

BUT IT IS FAKE!

Click the link below for the whole story and original pics...

http://www.snopes.com/photos/politics/kerry2.asp
Click on either link below to read about this fake photo:

http://www.sree.net/teaching/lateditors.html

http://www.frankwbaker.com/alteredphotostory.htm
“Photography has always been awarded a special status for truthfully recording the world. But that doesn't mean all photographs, all the time.”

Check out the PBS Image Lab!

Spot Photo-Fakes!

Get media savvy and learn how to spy a fake photo....

Click the link below:

http://www.slideshare.net/theresacollington/fauxtoshop-spotting-fake-photos-3429264